

DIGITAL INNOVATION

DIGITAL SEMINAR FOR EXECUTIVES AND BOARDS

WHY?

To enable digital business, it's important to understand your current digital position and future opportunities. During the seminar, we will guide you through the **Maturity Model for Digital** as well as capture your top digital innovation opportunities in the **Digital Opportunity Map**. These two steps enables us to recommend where you should put your focus in digitalizing your business.

WHAT?

A two hour **Interactive Seminar** where Enfo's Digital Evangelist shares market insights, competitive insights and practical examples of how digitalization is threatening current business models, products and services, but at the same time enabling quick wins when combined with current offerings. You share your current position and strategic approach to find opportunities in digital business.

WHO?

Executive teams or boards that want to be infused by the possibilities of digitalization — how digitalization might challenge existing business — and the opportunities it brings to existing and future markets, products and services.

WOW!

The Digital Seminar is the first step in our digital innovation methodology. A methodology that helps you focus on what's important, and to get things done rapidly. The Digital Seminar **kick-starts the work towards defining your strategic digital agenda**, and executing on the parts that make your business better.