

DIGITAL INNOVATION

DIGITAL SEMINAR FOR IT EXECUTIVES

WHY?

To enable digital business, it's important to understand your current digital position, future opportunities and where IT teams can play a significant role. During the seminar, we will guide you through the **Maturity Model for Digital** and start building your value proposition towards the decision-makers in your organization.

WHAT?

A two hour **Interactive Seminar** where Enfo's Digital Evangelist provides market insights, competitive insights, and practical examples of how digitalization is transforming businesses. This transformation often happens outside the control of IT teams. The Digital Seminar is the starting point to enable IT teams to be the preferred partner for digital business.

WHO?

IT executives and IT management teams that want to be infused by the possibilities of digitalization and learn how IT teams can drive the digital agenda and help your organization change faster through digitalization, without compromising security, quality or cost control.

WOW!

The Digital Seminar is the first step in our digital innovation methodology. A methodology that helps you focus on what's important, and to get things done rapidly. The Digital Seminar **kick-starts the work towards defining your strategic digital agenda**, and executing on the parts that make your business better.